

WAINFLEET AGRICULTURAL SOCIETY

Fleeter Farm Kids

APPLICATION



Fresh
Produce



Marketing Plan

How will you attract your customers? How will you advertise?
 How many customers do you think will buy your products?
 Marketing Suggestions: Wainfleet Farmer's Market, Parents' social media, roadside stand

Draw your business logo on the last page! (optional)

Assets

Do you plan to spend some of the prize money to build or buy things that will you will still have at the end of summer? Maybe a chicken enclosure, or garden trellis? Describe them here.

Asset values: As part of your \$500 investment, you might buy or build some equipment. If that equipment is still good at the end of summer, you should count it's value as "assets".



Business Plan

Revenues (how much you'll sell)
Costs (how much you'll spend)	-
Profits (Subtract costs from revenues)
Asset values (how much stuff will you have at the end?)	+
Total value:

*Hint:
 For a successful business plan,
 the total value should be bigger
 than what you started with
 (\$500)*



Important Dates

February: Call for applications

April 15: Applications are due!

Submit by email to
info@wainfleetfallfair.com
or in person at Minor Bros

April 30: Winners will be
announced at the
Wainfleet Open House

May to September:

Farm project season!

September 16: Winners' posters
delivered to the Wainfleet Arena
for display at the Fall Fair

September 19: Show and tell
at the Fair for a "Meet the
Farmer" event in the morning to
explain your project to
interested Fair-goers.

Eligibility

The Wainfleet Agricultural Society's "Fleeter Farm Kids" contest is open to all Niagara region residents aged 18 and under. A "farm project" includes any agricultural activity in which fruit, vegetable, floral, meat or animal product is produced and sold.

Parents' Involvement

The aim of this contest is for kids to learn about farming, business, and the merits of hard work and commitment. Parents may need to help with some aspects of the project, at the discretion of the parent.

Terms and Conditions

Prize winners will be awarded a cash prize of \$500 on or after winners are notified. A parent or guardian will be required to sign an acknowledgement of receipt of the prize, and accept terms and conditions, including an agreement to provide receipts for purchases made with the prize money and to prepare a poster for submission to the Wainfleet Fall Fair in September.

Winners (and their parents) are responsible for following all federal and provincial and local regulations surrounding the sale of food products with respect to food safety, sale of meat and/or produce, taxation, etc. By entering a contest, you conclusively are deemed to have agreed to be bound by these contest rules and terms and conditions as well as by any rules specific to that contest. This is an irrevocable condition of entry. No purchase or payment of any consideration is necessary to enter the contest. Neither Wainfleet

Agricultural Society nor its officers, directors, agents, successors, or assigns shall be liable for any warranty, costs, damage, injury, or any other claims incurred as a result of any winner's use of a prize including but in no way limited to each and every aspect of the execution of the farm project. Wainfleet Agricultural Society is not liable for any loss arising out of or in connection with any contest promoted by Wainfleet Agricultural Society.

Parent or Guardian Support

I, _____, parent or legal guardian of
_____ acknowledge the above statements
of eligibility, parents' involvement, and terms and conditions, and
I endorse my child's application to the Fleeter Farm Kids Contest.

Signature: _____

Business Logo

Create (draw or computer generated) a logo for your business.